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ELMER ROSES COMPANY

4918 ARDEN DRIVE
TEMPLE CITY, CALIFORNIA

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"Oriental Charm"

WHOLESALE CATALOG
1960 - 1961

TERMS AND CONDITIONS OF SALE

ORDERS will be filled in their rotation—BE EARLY.

PRO-RATA. All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. We reserve the right to fill our orders, pro-rata.

NON-WARRANTY: We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

RISK OF LOSS OR DAMAGE IN SHIPPING: Buyer will bear the risk of loss from any cause of merchandise shipped from and after delivery of merchandise to carriers at Pomona, Calif.

PERSONAL PROPERTY OR OTHER TAXATION: Buyer shall pay any taxes of any nature assessed against merchandise by any taxing authority, after delivery by seller to carriers at Pomona, Calif.

COLLECTION EXPENSE: Buyer shall pay the seller any expense incurred in collecting any unpaid balance of the purchase price, including court costs and a reasonable attorney's fee.

TERMS: 5% allowance for cash with order — 2% 15 days; 60 days net to established Nurserymen, seedsmen and Dealers.

PACKING: Bales and boxes will be charged at near actual cost price.

CLAIMS: Must be made within 5 days after receipt of shipment.

No guarantee, promise or representation not set forth in this contract shall be binding upon seller.

ELMER ROSES COMPANY

4918 Arden Drive

Temple City, California

Gilbert 4-6403

"OUR AIM QUALITY"

MEMBER OF

California Association of Nurserymen

American Association of Nurserymen

PREPAID FREIGHT AND PREPAID STORAGE ON TWO YEAR GROWN BUSH ROSES

CALIFORNIA DELIVERY: Orders confirmed prior to digging season are routed and shipped without cost to any point in California.

Carload and pool cars—Bush orders for shipment in January, February and early March of 1961 with storage paid to March 31, 1961 and shipped prepaid with stops at Omaha, Chicago, Wichita, St. Louis, Kansas City, Baltimore and Columbus. Other stops by advance arrangement.



California—Late orders. Collect shipments are made by Commercial carrier as designated.

Other than California and Carload and Pool cars—Bush orders—a special shipping allowance will be made.

TREE SHIPPING F.O.B. Pomona, Calif.

LABELS. A label will be furnished for each plant purchased.

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WHOLESALE PRICE LIST
NON-PATENTED BUSH, GRANDIFLORA, FLORIBUNDA,
and CLIMBER ROSES

**INDICATION OF NON-PATENTED VARIETY
 UNDER INDIVIDUAL DESCRIPTIONS.

Please order in Multiples of (10). Quantity rate on non-patents determined by total order.

	Grade #1	Grade #1½	Grade #2
Less than 300	.60	.45	.30
300 to 1000	.55	.40	.28
1000 to 2000	.54	.39	.27
2000 to 5000	.53	.38	.26
5000 and Up	.52	.37	.25

PATENTED BUSH, GRANDIFLORA, FLORIBUNDA & CLIMBING VARIETIES
 (Patented variety indicated either by Patent No. or P.A.F.)

RETAIL	WHOLESALE				
	(Per Variety)				
	1-9	10-19	20-99	100-249	250 Up
\$5.00	\$3.00	\$2.75	\$2.50	\$2.20	\$1.85
3.50	2.20	1.85	1.75	1.55	1.40
3.00	1.90	1.65	1.50	1.40	1.30
2.75	1.75	1.50	1.37½	1.30	1.20
2.50	1.60	1.40	1.25	1.20	1.10
2.25	1.40	1.25	1.12½	1.05	.95
2.00	1.25	1.10	1.00	.95	.85
1.85	1.20	1.05	92½	.85	.80
1.75	1.15	1.00	87½	.80	.75
1.50	1.00	.90	.75	.70	.65

GRADE No. 1½—Retail same as above. Wholesale 20% less.

TREE ROSES 38" STANDARDS

Please order in Multiples of (5). Quantity rate determined by total order.

	Grade #1	Grade #1	Grade #1
	20-99	100-249	250 Up
Patented Tree Roses	\$3.05	\$2.80	\$2.55
Non-Patented Tree Roses	2.35	2.25	2.15
	Grade #1½	Grade #1½	Grade #1½
Patented Tree Roses	\$2.30	\$2.15	\$2.05
Non-Patented Tree Roses	1.90	1.80	1.75

10" Miniature trees — Please order in multiples of (5)

Patented Varieties	\$1.60
Non-Patented	1.45

BARE ROOT WHOLESALE

Shipments made starting late December, 1960 and extending to the middle of March, 1961.

BUSH ROSES

Red Shades

		Height	Flower Size	Retail Price
(Double—dble.) (Large—lge.) (Feet—ft.) (Inches—in.)				
CHARLOTTE ARMSTRONG one of the most popular red roses of all time.	3-4 ft.	Lge.		**
CHRISTOPHER STONE "Nearly the perfect rose," says an eminent authority; striking scarlet.	3 ft.	Semi-dble.		**
CHRYSLER IMPERIAL . Pat. 1167 Rich tones of crimson-red, with darker overtones. Long tapering buds; bush is compact, with an abundance of dark green foliage.	Compact 40-50 petals		\$2.50	
CRIMSON GLORY Repeatedly voted the finest brilliant red rose in America.	2½-3 ft.	Lge. semi-dble.		**
DAMON RUNYAN , Pat. 1441 A large, red rose — this one is full 4-5½ inch blossom with an average of 50 petals —delightful fragrance, long strong stems —glossy foliage — strong-upright bush —abundance of flowers thru the year. Excellent cutting.	Vig. 50 petals	Dbl.	\$2.00	
ETOILE DE HOLLANDE Best liked red rose in California; dependable and fool proof.	3-4 ft. 45 petals	Dble.		**
GRENOBLE This is one older red rose that will be used in our gardens for many years. It has form —striking scarlet—crimson blossoms with a spicy fragrance. Very vigorous grower.	2½-3 ft. Dble.	Lge. Dble.		**
MIRANDY . Pat. 632 Big double dark red, best in the warmer interior districts; spicy fragrance.	2½ ft. 40-50 petals	Lge. dble.	\$2.25	

* * * * *

Life is a long lesson in humility — Barrie

BUSH ROSES

Red Shades

	Height	Flower Size	Retail Price
NEW YORKER. Pat. 823	2½ ft.	Lge. Dble.	\$2.50
Very large blooms of resplendent scarlet, with dark overtones of a rich velvety hue. Flowers often 6¼" across; really creates attention in ones garden.			
NIGHT	3 ft.	20-30 petals	**
Known to most all rose lovers for its long pointed buds, high centered; very fragrant; blackish crimson, shaded with maroon. Full and bushy type of bush.			
NOCTURNE. Pat. 713	3-4 ft.	Lge. semi- dble.	\$2.25
Brilliant cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy.			
ORIENTAL CHARM P.A.F.	3-4 ft.	Semi-dble	\$2.50
This brilliant Oriental Red is truly striking in its glorious shades of red, from the true Oriental to dark velvety shades. 9-12 petals edged by fire-red markings. Very long, graceful, pointed buds, opening to a four to five inch radiant blossom. Spectacular as a SHOW rose with stems, dark reddish green, long and strong averaging 18" to 24" long. As a cut rose — will keep beautifully from 3 to 4 days. Foliage very dark, glossy and leathery; free from mildew. Plants are strong and vigorous, producing continuous blossom from very early spring till late fall. Slightly fragrant. We believe this rose to be the most brilliant in color produced in many years.			
New Introduction of CONSTANCE A. ELMER Hybridist — CARL G. DUEHRSEN			
PRESIDENT EISENHOWER. Pat. 1217	2½-3 ft.	35-40 petals	\$2.25
A rose of medium red; 4-5 inch blooms with rich, unfading rose-red brilliant petals; dark green, disease resistant foliage. Old-rose fragrance.			
RED RADIANCE	2-3 ft.	20-24 petals	**
Light Crimson sport of Radiance.			
RED TALISMAN	2-3 ft.	Lge. dble.	**
Cerise-red; abundant bloom on good stems.			
TEXAS CENTENNIAL	3-4 ft.	Lge. semi-dble.	**
Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous bloom.			

BUSH ROSES

Pink Shades

	Height	Flower Size	Retail Price
COUNTESS VANDAL	2-2½ ft.	Lge. dble.	**
Brilliant pink and salmon, suffused yellow, at base; distinctive form.			
EDITOR McFARLAND		Lge. dble. 30 petals	**
Very fragrant, glowing pink, slightly suffused yellow; long, strong stem. Vig. bushy; free bloom.			
FIRST LOVE. Pat. 921	2-3 ft.	20-30 petals	\$2.25
Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped buds. Light fragrance.			
HELEN TRAUBEL. Pat. 1028	3 ft.	Lge. 27 petals	\$2.75
Light sparkling pink, color varies with the weather; more often aluminous apricot; unusually large and long buds. Very large vigorous bush.			
J. OTTO THILOW	2-3 ft.	Lge. dble.	**
One of the finest pink roses; large full blooms high centered glowing rose-pink flowers. Very vigorous with an abundance of thick leathery foliage.			
LADY LUCK. Pat. 1579	3 ft.	35-40 Petals	\$2.25
Rare perfume—carried by a large dainty pink rose—long bud on long stems—strong bush—shiny foliage—happy in heat and cold—excellent cut flowers—Achieved 6th place —popular vote—among 30 new introductions since 1955. A real Aristocrat.			
MIA MAID	2-3 ft.	40-50 petals	**
This lovely phlox-pink rose is large—3½ to 4" flowers—fragrant—fol. leathery, glossy. An excellent cut flower.			
PICTURE	2 ft.	Very dble.	**
Famous for its fine form; clear rose pink.			
PINK DAWN	2-3 ft.	Lge. Dble.	**
Purest of pink roses — large blooms — extremely fragrant — very vigorous — Free bloomer.			

Birthdays — Forty is the old age of youth; fifty is the youth of old age.
—Victor Hugo

BUSH ROSES**Pink Shades**

	Height	Flower Size	Retail Price
PINK FAVORITE Pat. 1523	Vig.	Lge 3-4 in 21-28 petals	\$2.50
A deep pink in color. Tall, upright, vigorous. Foliage large-brilliant green and glossy — very free from disease; lovely long buds, constantly in bloom.			
PINK PEACE. Pat. 1759	3 ft.	Lge. 6 in.	\$3.00
This is a direct descendent of our loved Peace rose. A deep dusty pink, very large bloom; long stems, six inch blooms; the petals are distinctively lovely with the satiny pinkness lining the insides and the edges. Fragrance is strong and memorable. Tall growing disease resistant plant. Very vigorous.			
TIFFANY Pat. 1304	3-4 ft.	Dble.	\$2.75
Tiffany is a phlox pink Hybrid Tea rose. The long pointed buds are deep pink with golden yellow shading at base of petals. The flower has exceptional lasting qualities; long strong stems. Outstanding fragrance. The plant has an upright habit with very vigorous growth and dark green foliage.			

Clear Yellow and Orange

ECLIPSE	4 ft.	Very lge. dble.	**
Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems.			
FRED EDMUND'S. Pat. 731	2½ ft.	Semi- dble. 20 petals	\$2.00
Beautiful deep orange; rated by the Amer- ican Rose Society among the country's best roses.			

"Man could have lived his life till evening's close Humbly and Worthily
without the Rose.

But ONE who knew his weakness and his might
Made Roses, not for need, but for delight — Anon.

BUSH ROSES

Clear Yellow and Orange

	Height	Flower Size	Retail Price
GOLDEN SCEPTER. Pat. 910	3 ft.	Lge. dble. 5½ in.	\$1.85
Rare, unfading, golden-yellow; long, slender buds, large, high-centered.			
ISOBEL HARKNESS. Pat. 1650		Lge. 25-35 petals	\$2.75
One of the best large flowered yellows; buds are large and long. The broad-petaled open blooms have neither shading nor variations to mar the clarity of the bright shiny color. Very vigorous, free branching.			
LOWELL THOMAS. Pat. 595	3-3½ ft.	Lge. dble. 35-40 petals	\$2.25
Large, well shaped buds of clear canary yellow, free bloom.			
MRS. E. P. THOM.	2½ ft.	Lge. dble.	**
Deep, very yellow; dependable and popular.			
MRS. PIERRE S. duPONT.	3-4 ft.	24 petals	**
The pointed buds of medium size with that very warm color or reddish yellow tint; green glossy foliage, though it is not a full rose but the semi-dble type giving worlds of blossom.			
PEACE. Pat. 591	3-4 ft.	Very lge. very dble.	\$2.50
Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age.			
SUTTER'S GOLD. Pat. 885	2½-4 ft.	Lge. dble.	\$2.25
Long yellow buds; shaded with coppery orange and vermillion; intense fragrance; bushy; long stems for cutting.			

BUSH ROSES

White Shades

BURNABY. Pat. 1314		Lge. Dble.	\$2.50
One of the most beautiful, white or nearly white roses in many years. Stems are long and strong; foliage is glossy and disease resistant; delicate fragrance.			
FRAU KARL DRUSCHKI	5 ft.	Lge. dble.	**
One of the older white, but ever popular, with buds that open into large flowers which are snowy white.			

BUSH ROSES**White Shades**

	Height	Flower Size	Retail Price
KAISERIN AUGUSTE VIKTORIA	2-3 ft.	Dble.	**
A close rival of Druschki for top honors; persistent bloomer.			
McGREDY'S IVORY	3 ft.	Very lge. dble.	**
Long pointed bud of exquisite form. A show winner.			
SNOWBIRD	2½-3 ft.	Dble.	**
Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular.			
WHITE KNIGHT. Pat. 1359	3 ft.	Lge. 28-35 Petals	\$3.00
A.A.R.S. 1958; magnificent, shiny white, regardless of weather. 5" blooms; with pointed buds; free bloomer; borne on long strong stems and excellent as a cut flower. The plant is strong; the foliage is a lively green.			

BUSH ROSES
LAVENDER SHADES

STERLING SILVER Pat. 1433	Medium	Lge.	Dble.	\$3.00
A new pastel tone — silver-lavender — really a rare shade. Beautiful buds of lilac becoming lighter. Very fragrant; free bloomer.				

BUSH ROSES
Two-Tone Contrasting

CARELESS LOVE. Pat. 1582	3 ft.	4"	\$2.50
Genuinely unique; combined red with white streaks, or whole petals rose and white, pink and white, and occasionally you might be surprised to find a pure pink, or an apricot-yellow bloom right on the same stem as the others. The plants are vigorous and hardy.			

BUSH ROSES

Two-Tone Contrasting

		Height	Flower Size	Retail Price
CONDESA DE SASTAGO		3 ft.	Lge.	**
One of the good bi-color roses; fragrant flowers of raspberry-red in profusion, on a strong plant. This rose will brighten the garden.				
DUET Pat. 1903	Tall	30-35 Petals		\$3.50
NEW 1961 A.A.R.S. WINNER				
Two warm and lovely shades of pink; inner face of the petals a soft salmon pink — the reverse is a rich near crimson shade. A beautifully formed bud; retains its color in heat or cold, moist or dry weather. Vigorous plant; continuous bloom.				
FORTY-NINER. Pat. 792	3-4 ft.	Lge. dble.		\$2.50
A rare bi-color with inside petals of vivid Orient red; outside chrome yellow. Beautifully formed buds; strong and almost thornless plants.				
GARDEN PARTY. Pat. 1814	4-5 ft.	Semi- Dble.		\$3.00
1960 A.A.R.S. WINNER				
This lovely H.T. which has won the coveted award—is a cross of Peace and Charlotte Armstrong. Its background of pale ivory—touched by apple blossom pink is exceptionally dainty. Garden Party is especially happy in coastal areas. Good bush and foliage. 25 to 30 petals.				
GIRONA	3-4 ft.	Lge. dble.		**
This very fragrant, soft red and yellow combination, with good foliage, is a rose with great vigor, giving many blossoms, good for cutting. Some prefer this to Talisman.				

Like the bee, we should make our industry our amusement. — Goldsmith.

BUSH ROSES**Two-Tone Contrasting**

	Height	Flower Size	Retail Price
KORDES PERFECTA Pat. 1604	Medium	Dble. 5 in.	\$3.50
The most talked about rose in many years. The very double 5" flowers are creamy white — the edges of the petals have been carefully brushed with carmine. This appearance is exotic. Flowers are some singly — excellent cut flower; delicate perfume.			
MARK SULLIVAN. Pat. 599	2-2½ ft.	Very Lge.	\$1.75
Golden yellow flower, shaded with rose-pink and cerise. Soft fragrance—very fine foliage, glossy and clean. This rose is the writers favorite multi-color—it is so clear and bright with the shiniest of foliage.			
MME. HENRI GUILLOT	2-3 ft.	Lge. dble. 30-40 petals	**
One of the lovely roses, with bright hues of raspberry-pink, lit with flame, changing to a brilliant water-melon-pink. Shiny foliage.			
MOJAVE. Pat. 1176	3-4 ft.	Lge.	\$2.75
Mojave has many of the fine points of its parent Charlotte Armstrong. The color is a blend of salmon, apricot and orange and occasionally in cool weather the salmon changes to red, blended with the other two colors. Plants are vigorous, with glossy foliage.			
PRESIDENT HOOVER	3-4 ft.	Lge. semi-dble.	**
Tall, growing, profuse, semi-double blooms in blended shades of copper and pink; long a popular favorite.			

BUSH ROSES

Two-Tone Contrasting

	Height	Size Flower	Price Retail
SATURNIA	3 ft.	Lge. dble.	**
A flaming, cardinal-red with reverse yellow and copper on a well shaped, medium growing plant. Free bloomer, with fine form blooms; good foliage.			

TALISMAN	2½-3 ft.	Dble.	**
Golden yellow and ruddy copper; long famous and popular everywhere.			

GRANDIFLORA ROSES

"The GRANDIFLORA CLASS consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters but with individual stems long enough for cutting. The flower size, tho not necessarily as large as hybrid teas, is larger than the average Floribunda, with Hybrid Tea Standard for bud and flower form." Carrousel was the first variety to fit into this class.

BUCCANEER. Pat. 1119	4-5 ft.	26-35 petals	\$2.50
This brilliant unfading yellow rose, produced on tall growing plant, makes a lovely background for the rose garden. Long pointed buds, with stems that one can cut freely.			
CARROUSEL. Pat. 1066	4-5 ft.	26-35 petals	\$2.00
Carrousel with its dark red velvety petalled flowers, produced on long stems, on a tall growing very hardy plant, which resists both cold, heat and mildew, is creating a larger list of friends each season — continuous bloom.			

GRANDIFLORA ROSES

	Height	Flower Size	Retail Price
MERRY WIDOW. Pat. 1711	2-3 ft.	Lge. 20-25 petals	\$2.50
Another addition to our Grandifloras in velvety crimson; long strong stems, very fragrant, long buds.			
MONTEZUMA. Pat. 1383	3-4 ft.	Dble.	\$2.75
The rich scarlet-orange that is different — unlike the color of any other rose . . . a profusion of shapely buds, showy, long-lasting blooms on a big husky plant.			
PINK PARFAIT Pat. 1904	Tall	25 Petals	\$3.50
NEW 1961 A.A.R.S. WINNER			
A delightful little rose — "Little" pertains only to the flower. Buds daintily colored a blend of delicate pinks varying at the tips of the petals. Flowers are borne on single stems, but mostly in clusters; ideal foliage. Originated at the Armstrong Nurseries.			
QUEEN ELIZABETH. Pat. 1259	3-5 ft.	24 Petals	\$2.50
A lovely new color, breathtaking blending of soft carmine rose and dawn pink; de- lightfully fragrant flowers supported by long stems. Exceptional disease resistant foliage.			
STARFIRE. Pat. 1742	Tall	Lge. Dble.	\$3.00
The Award Winning Grandiflora Rose for 1959. Its unusual currant-red color is sun- fast; will not fade. Starfire blooms abun- dantly; bronzy green foliage. Flowers occur singly on long cutting stems or in clusters on stems six to twelve inches long.			

* * * *

*Friend — I joked about every prominent man in my lifetime, but I never
met one I didn't like. — Will Rogers.*

POLYANTHAS and FLORIBUNDAS

Red Shades

	Height	Flower Size	Retail Price
CRIMSON ROSETTE. Pat. 901	3 ft.	Lge. clusters	\$1.50
Tall growing, polyantha type producing large clusters of crimson camellia-like blooms.			
EUTIN	2 ft.	Small	**
This small glowing red cluster of a hundred very full buds on a long stem is a must for every garden.			
FIRE KING. Pat. 1758	4-5 ft.	Small	\$2.50
A.A.R.S. Winner for 1960			
This winner, a Floribunda with a mass of small vermillion red flowers — in cluster form—produced on a tall, strong growing plant. Excellent as a background.			
FLORADORA	3-4 ft.	50-55 petals	**
Unusual scarlet-red clusters; tall, well branched and very profuse Floribunda.			
GARNETTE	18 in.	Small cluster	**
A much desired small red cluster rose. low growing. So lovely for bordering that rose bed. The keeping qualities as a cut flower astonishes us.			
HEAT WAVE Pat. 1786	Tall	Dble 26-36 petals	
A very gay, brilliant, fiery red; long lasting urn shaped buds; slightly fragrant, foliage dark, semi-glossy.			\$2.75
IMP. LAFAYETTE	2-2½ ft.	semi-Dble.	**
Excellent — light red flowers which retain their color until the last petal falls. One of the older varieties which has remained popular. Foliage soft — very vigorous; bushy.			
RED PINOCCHIO. Pat. 812	3 ft.	Lge. cluster	\$1.75
A velvety deep red considered by some even better than Pinocchio.			

POLYANTHAS and FLORIBUNDAS

Red Shades

	Height	Flower Size	Retail Price
SPARTAN. Pat. 1357		Dble. 40 petals	\$2.50
Brilliant orange-red flower on a truly fine bush; disease resistant plant. Spartan gives world of blooms, both in clusters and singly; opening to double flowers. Excellent for cutting.			
Pink Shades			
CAROL AMLING. Pat. 1126	4-5 ft.	2-2½ in	\$1 75
This petite pink rose is a sport of the popular Garnette, it is a deep rose-pink at the center—shading to a lighter pink, at the edge of the more than 60 petals. Blooms are born both singly and in clusters on a hardy bush. This rose is happier to grow in a partly shady spot, and like Garnette loves an abundance of water. When pruning, cut these roses back to six or eight inches.			
CHINA DOLL. Pat. 678	15 in.	Very small	\$2.25
One of our most wanted roses for low-growing spots in your garden; with clusters of rose-pink blooms.			
FASHION. Pat. 789	2-3 ft.	3 in.	\$2.00
Glowing peach. Its habit of growth is bushy; medium sized foliage.			
PINK ROSETTE. Pat. 902	3 ft.	Small cluster	\$1.50
Shell pink, otherwise identical with Crimson Rosette previously described. Blooms slightly larger.			
ROSENELFE	3 ft.	Very lge. dbl.	**
Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.			
THE FAIRY	Dwarf	Small dbl. cluster	**
Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.			
VOGUE. Pat. 926	2½-3 ft.	3-4 in. clusters	\$2.00
Unique, brilliantly glowing color of rose, flushed with salmon; flowers high centered and Hybrid Tea shaped; spicy fragrance; foliage dark green; excellent for cutting; does well in all areas.			

POLYANTHAS and FLORIBUNDAS

Yellow Shades

		Height	Flower Size	Retail Price
CIRCUS. Pat. 1382		2½ ft.	2 in.	\$2.50
Circus is truly gay, with its many colors of orange, bright yellow, turning to buff, with a picotee of apple blossom-pink. The plant is medium low, growing; good foliage. Excellent as a border plant.				
GOLD CUP. Pat. 1683			Fl. Size 3½ in.	\$2.00
AARS Winner in 1957. The only clear yellow floribunda that has won an AARS award. Fragrant blossoms are deep in color and are borne both singly and in clusters. Foliage is shiny, dark green.				
GOLDILOCKS. Pat. 672		2½ ft.	3½ in. 45 petals	\$1.75
Clusters of yellow ovoid buds are borne on a compact bush. Gives almost continuous bloom.				
LITTLE DARLING. Pat. 1581		3-4 ft.	Small	\$2.25
(Duehrsen) (Introduced by Elmer Roses '56)				
The warm sunset coloring of a summer sky, with its varied hues of brilliance, from the lurid red orange on the outer circle, changing to shades of rose pink tones, finally melting into warm buttercup yellow at the heart. This is the thrill one feels when they look into the face of "Little Darling", a small two and one-half inch bloom of near perfection, both as to form and glorious blended colors. These blooms are borne both singly and on clusters of long stems, on a tall, bushy plant, which is beautifully clothed with excellent disease free, shiny green foliage. The flowers when cut will keep beautifully for from four to five days. Dainty perfume adds luster to the rose, though we feel these blossoms need nothing added to the glorified coloring which it possesses at all times. The buds were created for corsages.				

POLYANTHAS and FLORIBUNDAS

White

SUMMER SNOW		15-20 in.	Small bud	**
One of the most prolific of the white Floribundas producing large clusters of slightly fragrant roses. Delightful for use as hedges and border plantings, as it is low growing. Light green foliage.				
WHITE BOUQUET. Pat. 1415		2 ft.	4½ in.	\$2.50
The first white floribunda to be selected for an A.A.R.S. honor. Vigorous upright grower with glossy green foliage.				

POLYANTHAS and FLORIBUNDAS**Two-Tone Contrasting**

	Height	Flower Size	Retail Price
MARGO KOSTER _____	1 ft.	Lge. cluster	**
An exceptionally pretty coral-orange in clusters with that waxy look. Lovely for borders.			
SARABANDE. Pat. 1761 _____	2-2½ ft.	Small	\$2.50
A.R.R.S. Winner for 1960 This gay Floribunda — of firey, orange, scarlet — small flowers — on clusters — brings us a low growing bush — which we need. Flowers are semi-dble.			

FLORIBUNDAS**Salmon and Orange Shades**

	Height	Flower Size	Retail Price
JIMINY CRICKET. Pat. 1346 _____	3-4 ft.	20 petals	\$2.00
This rose with its urn-shaped tangerine-red buds, which open to a blend of orange and vermillion tones, aging to a good coral-pink. Blossoms freely on a good bush, which planted in a solid bed or as a hedge, would prove most exciting. A slight rosy fragrance.			

LAVENDER SHADES

LAVENDER GIRL. Pat. 1672 _____	2 ft.	35-42 petals	\$5.00
Truly lavender in color; thru a very hot summer it held this color. A delightful fragrance, the flowers are borne on excellent cutting stems. The plant low and bushy, compact and strong in appearance with blooms 3½ inches across. Its bloom is recurrent thru the season. The most unusual rose.			

CLIMBING ROSES

Red Shades

	Size Flower	Price Retail
BLAZE	Medium	**
Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.		
CLG. CARROUSEL. P.A.F.	26-35	\$2.50
A sport from the very popular rose Carrousel, giving petals the finest qualities a top notch rose gives.		
CLG. CHARLOTTE ARMSTRONG	Lge.	**
All of you are acquainted with this popular rose, so well known that it is not needful to add a lot of words to the description.		
CLI. CHRYSLER IMPERIAL. Pat. 1528	Lge.	\$2.75
Excellent, prolific bloomer — of brilliant crimson flowers 4-5 inches across.		
CLG. CRIMSON GLORY. Pat. 736	Lge.	\$2.75
Repeatedly voted the finest brilliant red rose in semi-America.	dble.	
CLG. ETOILE DE HOLLANDE	Dble	**
Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.	45 petals	
PAUL'S SCARLET	Semi-dble.	**
An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.		
CLG. TEXAS CENTENNIAL. Pat. 565	Lge.	\$2.50
Sport of Pres. Hoover; red with lighter center; excepting cutting stems; universally popular.	semi-dble.	

* * * * *

*"A root in the right soil,
Sun, rain and a man's toil;
That, as a wise man knows,
Is All there is to a Rose."* — Mackenzie.

CLIMBING ROSES**Pink Shades**

	Flower Size	Retail Price
CLG. NEW DAWN Slightly fragrant, blush-pink; long stem. New Dawn is the everblooming form of the Dr. W. Van Fleet.	Dble.	**
CLG. PICTURE Double rose-pink of excellent form and vigor. 6 to dble 8 feet. A glorious climber.	Very	**
CLI. QUEEN ELIZABETH. Pat. 1615 A sport of the lovely pink Grandiflora. An excellent climber.	24 petals	\$2.75

CLIMBING ROSES**Yellow Shades**

	Height	Flower Size	Retail Price
CLG. GOLDEN SHOWERS. Pat. 1557 A sturdy pillar 8 to 10 ft., laden with golden flowers. Daffodil yellow; long pointed and fragrant, high centered, 25 to 30 petals. The plant is well clothed with large green foliage. Disease resistant.	4½-5 in.		\$2.75
GOLD RUSH Molten-gold; out in 1940—a lively, ever-blooming dble. climber, fast growing in popularity; Very fragrant.	Lge.	**	
CLG. PEACE. Pat. 932 One of the most beautiful roses of our time. Glori- very dble ous yellow rose with edges fringed with cerise.	Very lge.	\$2.50	

* * * * *

*It's just the view from where you sit that makes you fear defeat:
You can view life from many aisles — why don't you change your seat?
—From Cheer.*

CLIMBING ROSES

White

	Flower Size	Retail Price
CLG. KAISERIN AUGUSTE VIKTORIA	Dble.	**

A fine old white climber. Standard in its class .

CLIMBING ROSES

Two-Tone Contrasting

	Flower Size	Retail Price
CLG. MRS SAM McGREDY	Lge.	**
Probably top rose in the scarlet-orange range, which dble we like best in the climbing form.		
CLG. PRESIDENT HOOVER	Lge.	**
An ever popular favorite in shades of blended semi-dble copper and pink.		
CLG. TALISMAN	Dble.	**
Too well known to need description; bi-color yellow and ruddy copper.		

MINIATURE TREE ROSES 10"

**WONDERFUL BORDER PLANT — Easy to clean around them.
The ladies love the miniatures.**

Baby Gold Star	A true yellow — Slightly larger than others.
Bit O'Sunshine Pat. 1631	Bright Buttercup Yellow.
Candy Cane P.A.F.	Weeper type — Unusual — Flowers pink with white.
Dian Pat. 1808	Pink-red color — fragrant — bushy, fast growing.
Little Buckaroo Pat. 1726	Bright Red — Vigorous.
Pink Cameo Pat. 1451	Weeper type — Rose pink; delightful buds.
Pink Joy Pat. 1378	Fragrant pink.
Sweet Fairy Pat. 738	Rich pink to Apple-blossom pink.
Westmont P.A.F.	Bright Red — Double 1½" flowers.

TREE ROSES — 38" STANDARDS**Red Shades**

Carrousel Pat. 1066	Montezuma Pat. 1383
Charlotte Armstrong	New Yorker Pat. 923
Chrysler Imperial Pat. 1167	Oriental Charm P.A.F.
Crimson Glory	Starfire Pat. 1742
Etoile de Hollande	Texas Centennial

Pink and Shades of Pink

Helen Traubel Pat. 1028	Pink Peace Pat. 1759
J. Otto Thilow	Queen Elizabeth Pat. 1259
Lady Luck Pat. 1579	Tiffany Pat. 1304
Picture	

Lavender

Sterling Silver Pat. 1433

Yellow Shades

Buccaneer Pat. 1119	Mrs. E. P. Thom
Eclipse	Peace Pat. 591
Isobel Harkness Pat. 1650	Sutter's Gold Pat. 885

White Shades

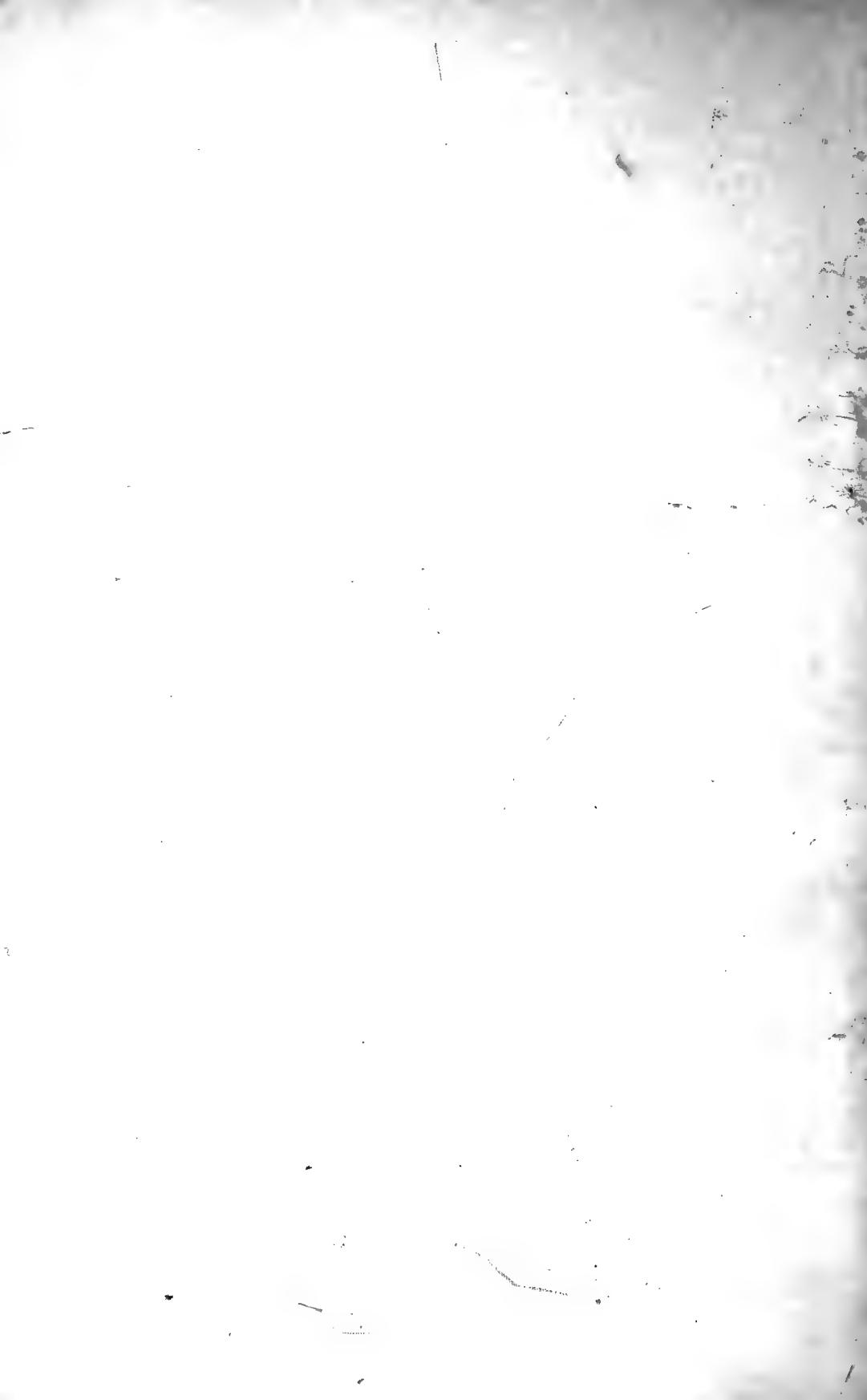
Kaiserin A. Viktoria	White Knight Pat. 1359
Sleigh Bells Pat. 1004	

Two-Tone Contrasting

Forty-niner Pat. 792	President Hoover
Kordes Perfecta Pat. 1604	Talisman
Little Darling Pat. 1581	

Salmon and Orange Shades

Mojave Pat. 1176





ORDER FORM

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★ MAY 10 1960 ★

U. S. Department of Agriculture

HYBRID TEA BUSH — GRANDIFLORA

FLORIBUNDA

CLIMBER and TREE ROSES

ELMER ROSES COMPANY

WHOLESALE ROSE GROWER

4918 Arden Drive

Temple City, California

GIlbert 4-6403

ELMER ROSES COMPANY

WHOLESALE ROSE GROWER

4918 Arden Drive
Temple City, California

Bare Root Season 1960 - 1961

PLEASE ORDER IN MULTIPLES OF TEN

IMPORTANT ➔

Please fill in all necessary data and sign order.

Please read terms and conditions of sale on back of order form.

SOLD TO: _____ DATE: _____
 ADDRESS: _____ CITY: _____ STATE: _____
 COUNTY: _____ ORDER NO.: _____ LEDGER NO.: _____ TERMS: _____
 SHIPPED TO: _____ SHIP VIA: _____ SHIPPING DATE: _____

SIGNED

HYBRID TEA — PATENTED	No. 1	No. 1½	FLORABUNDA — PATENTED	No. 1	No. 1½	HYBRID TEA — Non-Patent	#1	#1½	#2	CLIMBER — Non-Patent	#1	#1½	#2
BURNABY (Pat. 1314)			CAROL AMLING (Pat. 1126)			CHARLOTTE ARMSTRONG				BLAZE			
CARELESS LOVE (Pat. 1582)			CHINA DOLL (Pat. 678)			CHRISTOPHER STONE				CHARLOTTE ARMSTRONG			
CHRYSLER IMPERIAL (Pat. 1167)			CIRCUS (Pat. 1382)			CONDESA DE SASTAGO				ETOILE DE HOLLANDE			
DAMON RUNYON (Pat. 1441)			CRIMSON ROSETTE (Pat. 901)			COUNTESS VANDAL				GOLD RUSH			
DUET (Pat. 1903)			FASHION (Pat. 789)			CRIMSON GLORY				K. A. VICTORIA			
FIRST LOVE (Pat. 921)			FIRE KING (Pat. 1758)			ECLIPSE				MRS. SAM McGREDY			
FORTY-NINER (Pat. 792)			GOLD CUP (Pat. 1683)			EDITOR McFARLAND				NEW DAWN			
FRED EDMUND'S (Pat. 731)			GOLDILOCKS (Pat. 672)			ETOILE DE HOLLANDE				PAUL'S SCARLET			
GARDEN PARTY (Pat. 1814)			HEAT WAVE (Pat. 1786)			FRAU KARL DRUSCHKI				PICTURE			
GOLDEN SCEPTER Pat. 910			JIMINY CRICKET (Pat. 1346)			GRENOBLE				PRES. HOOVER			
HELEN TRAUBEL (Pat. 1028)			LAVENDER GIRL (Pat. 1672)			J. OTTO THILOW				TALISMAN			
ISOBEL HARKNESS (Pat. 1650)			LITTLE DARLING (Pat. 1581)			K. A. VICTORIA							
KORDES PERFECTA (Pat. 1604)			PINK ROSETTE (Pat. 902)			MIA MAID							
LADY LUCK (Pat. 1579)			RED PINOCCHIO (Pat. 812)			MME. HENRI GUILLOT							
LOWELL THOMAS (Pat. 595)			SARABANDE (Pat. 1761)			MRS. E. P. THOM							
MARK SULLIVAN (Pat. 599)			SPARTAN (Pat. 1357)			MRS. PIERRE S. DUPONT							
MIRANDY (Pat. 632)			VOGUE (Pat. 926)			PICTURE							
MOJAVE (Pat. 1176)			WHITE BOUQUET (Pat. 1415)			PINK DAWN							
NEW YORKER (Pat. 823)						PINK RADIANCE							
NOCTURNE (Pat. 713)						PRES. HOOVER							
ORIENTAL CHARM (P.A.F.)						RED RADIANCE							
PEACE (Pat. 591)						SATURNIA							
PINK FAVORITE (Pat. 1523)						SNOWBIRD							
PINK PEACE (Pat. 1759)						TALISMAN							
PRES. EISENHOWER (Pat. 1217)						TEXAS CENTENNIAL							
STERLING SILVER (Pat. 1433)													
SUTTER'S GOLD (Pat. 885)													
TIFFANY (Pat. 1304)													
WHITE KNIGHT (Pat. 1359)													
GRANDIFLORA — PATENTED													
BUCCANEER (Pat. 1119)													
CARROUSEL (Pat. 1066)													
MERRY WIDOW (Pat. 1711)													
MONTEZUMA (Pat. 1383)													
PINK PARFAIT (Pat. 1904)													
QUEEN ELIZABETH (Pat. 1259)													
STARFIRE (Pat. 1742)													

(OVER, PLEASE)

TREE ROSES

Please order in multiples of FIVE

Patented varieties indicated by Pat. No.

38" STANDARDS	No. 1	No. 1½	38" STANDARDS (Cont'd)	No. 1	No. 1½
BUCCANEER (Pat. 11-19)			QUEEN ELIZABETH (Pat. 1259)		
CARROUSEL (Pat. 1066)			SLEIGH BELLS (Pat. 1004)		
CHARLOTTE ARMSTRONG			STARFIRE (Pat. 1742)		
CHRYSLER IMPERIAL (Pat. 1167)			STERLING SILVER (Pat. 1433)		
CRIMSON GLORY			SUTTER'S GOLD (Pat. 885)		
ECLIPSE			TALISMAN		
ETOILE DE HOLLANDE			TEXAS CENTENNIAL		
FORTY-NINER (Pat. 792)			TIFFANY (Pat. 1304)		
FRED EDMUNDS (Pat. 731)			WHITE KNIGHT (Pat. 1359)		
HELEN TRAUBEL (Pat. 1028)					
ISOBEL HARKNESS (Pat. 1650)					
J. OTTO THILOW					
KAISERIN A. VIKTORIA					
KORDES PERFECTA (Pat. 1604)					
LADY LUCK (Pat. 1579)					
LITTLE DARLING (Pat. 1581)					
MONTEZUMA Pat. 1383					
MOJAVE (Pat. 1176)					
MRS. E. P. THOM					
NEW YORKER (Pat. 823)					
ORIENTAL CHARM (P.A.F.)					
PEACE					
PICTURE					
PINK PEACE (Pat. 1759)					
PRES. HOOVER					

TERMS AND CONDITIONS OF SALE

PRO-RATA. All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. We reserve the right to fill our orders, pro-rata.

NON-WARRANTY: We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

RISK OF LOSS OR DAMAGE IN SHIPPING: Buyer will bear the risk of loss from any cause of merchandise shipped from and after delivery of merchandise to carriers at Pomona, Calif.

PERSONAL PROPERTY OR OTHER TAXATION: Buyer shall pay any taxes of any nature assessed against merchandise by any taxing authority, after delivery by seller to carriers at Pomona, Calif.

COLLECTION EXPENSE: Buyer shall pay the seller any expense incurred in collecting any unpaid balance of the purchase price, including court costs and a reasonable attorney's fee.

TERMS: 5% Allowance for cash with order; 2% 15 days — 60 days to established Nurserymen, seedsman and Dealers.

PACKING: Bales and boxes will be charged at near actual cost price.

CLAIMS: Must be made within 5 days after receipt of shipment.

No guarantee, promise or representation not set forth in this contract shall be binding upon seller.